

***Tata Power Community Development Trust curates unique expo showcasing
New Age Tech Solutions for People with Disabilities***

- ***Expo organized under Pay Autention program***
- ***The awareness model to be further expanded to regions in Maharashtra, Delhi -NCR, Jharkhand, Odisha, Uttar Pradesh and Gujarat***
- ***Toll free number 18002099488 activated for live support related to Autism Spectrum Disorders***

Mumbai, 10th October 2022: Tata Power Community Development Trust, to foster inclusion and diversity, hosted 'New Age Tech Expo for People with Disabilities; a one-day experiential showcase, where 13 new-age technology solutions that aid people with disabilities were demonstrated live to participants. The event was part of Tata Power's 'Pay Autention' initiative and aimed to create awareness among organizations, decision-makers, and corporates about assistive technologies that help these special individuals integrate better into the mainstream and lead more holistic lives.

The assistive technology offerings were demonstrated by Xavier's Resource Center for the Visually Challenged (XRCVC), IIT Bombay, Torchit, Social Alpha supported enterprise Kidaura. These offerings included new-age tech solutions for dyslexic, visually-impaired, and speech-impaired individuals; assistive equipment for the deaf and mute and physically-impaired individuals; and online therapy as well as therapy delivery platforms for neuro-diverse individuals.

The experiential event included live tech-experience opportunity, food & music by differently abled; conversations, panel discussions & fireside chats on triumphs, challenges & progress in India's assistive technology journey, its evolving trajectory, and future scope.

The expo is another step towards enhancing the PayAutention support network; bringing together industry, academia, innovators, social enterprises, NGOs, and other stakeholders to work together and bridge silos to accelerate the journey towards a more inclusive society. It is also the precursor to a series of workshops and a national Round Table, that will be organized to facilitate deeper dialogues that shape and influence policy and collective action.

The thoughtfully curated event witnessed meaningful and progressive conversations under one roof with experts, practitioners, and tech companies. The panel included Prof. Azizuddin Khan, Humanities and Social Sciences department, IIT Bombay; Ms. Nidhi Bhasin, CEO, NASSCOM Foundation; Mr. Sameer Rawal, Start-up Mentor at Tata Consultancy Services; and Ms. Ankita Gulati, Founder of assistive technology start-up TouchVision and was moderated by Ms. Jyoti Kumar

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Bansal, Chief Branding, Communications, CSR, and Sustainability. Another panel discussion was pre-recorded & screened to understand working journeys & tech-enablement experienced by differently abled professionals who were employed or self-employed in different organizations & work-roles. There were round-table conversations held by Mr. Himal Tewari – Chief Human Resource Officer Tata Power, Mr. G Vijaya Raghavan – Trustee, CADRRE and Ms. Foram Nagori – Trustee TPCDT with participation from teams of Tata Group companies, Axis Bank Foundation, Mr. Vineet Saraiwala, Founder Atypical Advantage, Ms Rashmi Patil, International classical dancer, Mr. Sachin Shetty. Banker and model, Mr. Chaining Rajpurohit, Corporate Employee, Mr. mandar Prabhughate & Ms Veena Naren who are parents of children with Autism and Dr. Vaishali Kolhe from Tata Institute of Social Sciences Center for Disability Studies & Action. The discussions will be made available virtually for larger audience through Pay Attention dedicated YouTube channel.

Commenting on the initiative, Mr. Sanjay Banga, President, Transmission & Distribution, Tata Power, "At Tata Power, we strongly believe in demonstrating our core mission of 'Leadership with Care'. In line with this mission, Tata Power Community Development through its flagship initiatives strives towards inclusive social development, and the Pay Attention network is a result of our efforts in this direction. Given the all-pervasive presence of technology in our lives, we believe that new-age technology can be a catalyst in supporting and enhancing the lives of people with disabilities. Today, India being a progressive nation is steering the technology revolution, and we are proud to facilitate an expo that creates awareness and sensitization about the potential of these technologies to better integrate our special fellow humans into society."

Speaking at the occasion Dr. Ravi Prakash Singh, Officer Incharge, National Institute for the Empowerment of Persons with Intellectual Disabilities (Divyangjan) (NIEPID), Ministry of Social Justice and Empowerment, Government of India said "I'm happy to be a part of Tata Power's tech expo that aims to promote the role of technology in enabling people with disabilities. Initiatives like Pay Attention are important for the rehabilitation and inclusion of persons with disabilities in society. I urge corporates and organizations to join this movement to foster inclusive development"

In line with Tata Power's philosophy of holistic and inclusive development, On World Autism Awareness Day, Tata Power Community Development Trust (TPCDT) had partnered with the Center for Autism and other Disabilities Rehabilitation Research and Education (CADRRE) to launch 'PAY ATTENTION - A different mind is a gifted mind', India's first bridgital Autism support network. Under this initiative, TPCDT and CADRRE aspire to empower parents, caregivers, Anganwadi workers, public health center workers, schoolteachers, staff of social development organizations, and social workers to be the primary identification and support champions who will augment early intervention for children and young adults with Autism.

Through on-ground awareness sessions, online workshops & synergies with education and like-minded influencers & foundations; the PayAttention network has empowered over 200 Anganwadi workers from the Integrated Child Development Scheme (ICDS), who further reach thousands of households, hence furthering early identification awareness and multiplying the reach to underserved regions. PayAttention's toll-free helpline number (18002099488) has been launched to address

queries from all over the country for Autism spectrum-related support. Tata Power CSR has enabled a verified ecosystem listing for this helpline. Over 3000 people have engaged from the several interactions organized online & offline across multiple states including Maharashtra, Madhya Pradesh, West Bengal, Andhra Pradesh, Tamil Nadu, and New Delhi.

Furthering the initiatives, TPCDT is creating multiple partnerships to amplify auxiliary support systems for neuro-diverse individuals. Pay Attention shall soon launch a program to empower 1000 champions to voluntarily serve across India for early identification & music, play, and dance-based therapy. To amplify on-ground champions and action; a series of awareness street plays have also been launched along with several other communications aids.

About Tata Power:

Tata Power (NSE: TATA POWER; BSE: 500400) is one of India's largest integrated power companies and together with its subsidiaries and jointly controlled entities, has an installed/managed capacity of 13,515 MW. The Company is India's most progressive green energy brand, with operations across the entire power value chain - generation of renewable as well as conventional power including hydro and thermal energy, transmission & distribution, coal & freight, logistics, and trading.

The Company had developed the country's first Ultra Mega Power Project at Mundra (Gujarat) based on super-critical technology. With 4.7 GW of clean energy generation from solar, wind, hydro, and waste heat recovery accounting for 34% of the overall portfolio, the company is a leader in clean energy generation.

It has successful public-private partnerships in generation, transmission & distribution in India viz: Powerlink's Transmission Ltd. with Power Grid Corporation of India Ltd. for evacuation of Power from Tala hydro plant in Bhutan to Delhi, Maithon Power Ltd. with Damodar Valley Corporation for a 1,050 MW Mega Power Project at Jharkhand.

Tata Power is currently serving more than 12 million consumers via its Discoms, under public-private partnership model viz Tata Power Delhi Distribution Ltd. with the Government of Delhi in North Delhi, TP Northern Odisha Distribution Limited, TP Central Odisha Distribution Limited, TP Western Odisha Distribution Limited, and TP Southern Odisha Distribution Limited with Government of Odisha.

With a focus on sustainable and clean energy development, Tata Power is steering the transformation as an integrated solutions provider by looking at new business growth in distributed generation through rooftop solar and microgrids, storage solutions, EV charging infrastructure, ESCO, home automation & smart meters et al.

With its 107 years track record of technology advancements, project execution excellence, world-class safety processes, customer care, and green initiatives, Tata Power is well poised for multi-fold growth and is committed to lighting up lives for generations to come. For more information visit us at: www.tatapower.com

For further information, please contact:

Jyoti Kumar Bansal
Chief - Branding, Communications, CSR, Sustainability,
Tata Power
Email: jyotikumar.bansal@tatapower.com
Siddharth Gaur – Head PR, Tata Power
E-mail: Siddharth.gaur@tatapower.com

Nikita Crasta / Annyesha Bakly
Adfactors PR

Highlights:

- Through on-ground awareness sessions, online workshops & synergies with education and like-minded influencers & foundations; the PayAutention network has empowered over 200 Anganwadi workers from Integrated Child Development Scheme (ICDS), who further reach thousands of households, hence furthering early identification awareness and multiplying the reach to underserved regions
- PayAutention's toll-free helpline number has been launched to address queries from all over the country for Autism spectrum related support. Tata Power CSR has enabled a verified ecosystem listing for this helpline
- More than 160 people have subscribed for regular updates on learning videos and workshops. from states like Maharashtra, Madhya Pradesh, West Bengal, Andhra Pradesh, Tamil Nadu, New Delhi through the PayAutention web-page. Over 3000 people have engaged from the several interactions organized online & offline
- Tata Power Community Development Trust has advanced level conversations ongoing with 10 strategic partners to amplify auxiliary support system for neurodiversity including a round-table action group being pulled together in association with Ministry of Social Justice and its RBSK integrated early care programme
- Tata Power shall be launching a program to empower 1000 champions to voluntarily serve across India for early identification & as dance, music & play therapists
- To amplify on-ground champions and action; a series of awareness street plays have also been launched along with several other communications aids